

David P. Steigerwald

Subject: RE: Sponsor Ads

From: Gary Buchanan [<mailto:gbuchanan@threeeagles.com>]

Sent: Thursday, February 16, 2012 12:28 PM

To: David P. Steigerwald

Subject: Fw: Sponsor Ads

From: Ted Pool <thpool1138@hotmail.com>

Date: Thu, 16 Feb 2012 10:05:03 -0600

To: Rolland Johnson<rjohnson@threeeagles.com>; Gary Buchanan<gbuchanan@threeeagles.com>; Joy Patten<jpatten@threeeagles.com>

Subject: Sponsor Ads

These letters are being sent to advertisers daily.

Hello everyone!

I wanted to send in this letter to let everyone know about a serious injustice being done to local fans of morning radio.

As many people already know, This last Monday 104.1 The Blaze replaced its morning show, 2 months before its 20th anniversary, to stream in a regionally syndicated show, based out of Omaha, that was already heard here in Lincoln on another radio station. Additionally, Tim Sheridan, KIBZ Program Director and Morning Show Co-Host, was summarily fired last Thursday to make room, while Jon "The Animal" Terry, Morning Show Co-Host, was moved to a mid-day air shift. These 2 men almost single-handedly created much of what we know as The Blaze.

Tim and The Animal spearheaded, and championed on the behalf of, annual charity campaigns such as the Kamp Out for Kids drive and Koncert, Teddy Bear Toss with the Lincoln Stars; these are just two of the events that are impossible to separate from Tim and The Animal.

NOW, the radio business is fluid. People come and people go, but when you get to the milestone of having a solid, local for just about 20 years that should account for something; with loyal Tim and The Animal listeners, it does

We are not going quietly into that good night!

We are continually met with silence, being forwarded to dead phone lines when we call, and now it seems that the station has begun to delete some of its social media pages (i.e. Facebook) and start new ones to eliminate anything they consider negative.

Those of us that do not want to that ridiculous, Omaha based, show on a Lincoln station have begun to make a stand.

We have a petition that has more than 1,200 signatures currently, and growing. We have been e-mailing the station executives, daily, to voice our opinions. We have been contacting local businesses to ask that they inquire about how the change of morning shows will impact their advertising.

We ask that whether or not you listened to Tim and The Animal, Please stand up with us and let Lincoln's voice be heard.

Let it be heard that we will not let more of our local community be overrun by regional and out of state decisions.

Joy Patten-Station General Manager
3800 Cornhusker Hwy, Lincoln, NE 68504 E-mail: jpatten@threeeagles.com
Phone: 402-466-1234 begin_of_the_skype_highlighting 402-466-
1234 end_of_the_skype_highlighting Fax: 402-467-4095
Gary Buchanan- COO Three Eagles
gbuchanan@threeeagles.com

Please show your support and sign our active petition at
http://www.facebook.com/l.php?u=http%3A%2F%2Fwww.change.org%2Fpetitions%2F1041-the-blaze-bring-back-tim-and-the-animal-morning-show%23share&h=vAQGL9_LE

Our goal is not to hurt your businesses, rather the opposite. We want locally owned, Lincoln businesses to thrive and grow. We want to create a great community that everyone is proud of and has a successful business base.

We simply ask that you reach out Three Eagles executives at the addresses listed above and ask if they are going to continue to jeopardizing YOUR advertising dollars by being associated with the current morning show that thrives of humor centered around masturbating Jesus, don't give me flowers, give me orgasms, and etc.;

Thanks Todd and Tyler!

Thank you!

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